

L.A. Flower District Association /Badge Program

2010 Membership Information • www.laflowerdistrict.com

Who can become a member?

Membership in the Los Angeles Flower District Association is open to florists, floral-trade related businesses, and to vendors who hold valid, proper and legal resale certificates.

What are the program's benefits?

Direct benefits from the program include wholesale only shopping during wholesale hours to provide better shopping conditions for the trade, free validated parking during market day wholesale hours, and faster service due to a uniform record keeping system of resale numbers.

What are the fees to register?

Membership Fees are \$30 for a 1 year membership (Year 2010) or \$50 for a 2 year membership (Years 2010 & 2011). The membership fees include two (2) membership badges. Extra badges are available anytime for \$3.00 each. 2010 membership badges will expire on January 1, 2011 and fees will **not** be prorated later in the calendar year.

What if I forget my badge?

A "Temporary Pass" is available at the main entrance (754 Wall Street) to registered members of the Flower District Association / Badge Program who forget their identification.

What are the market hours?

Trade/Wholesale Only Hours are:

Monday, Wednesday and Friday 2:00 a.m. to 8:00 a.m.

Tuesday, Thursday and Saturday 5:00 a.m. to 6:00 a.m.

Non Trade/Public Hours are:

Monday, Wednesday and Friday 8:00 a.m. to 12:00 noon (\$2 admission)

Tuesday and Thursday 6:00 a.m. to 11:00 a.m. (\$2 admission)

Saturday 6:00 a.m. to 12:00 noon (\$1 admission)

How does this program affect the parking situation?

There is FREE PARKING FOR TRADE BADGE HOLDERS ONLY. Parking is validated for Trade badge holders at the main entrance to the Los Angeles Flower Market (754 Wall St.) on Mondays, Wednesdays and Fridays during wholesale hours only. Note: Registered members shopping during public hours will be required to pay for parking.

How carefully will this program be monitored?

There are approximately 10 security monitors checking for membership badges at the various entrances to the markets. To ensure the program's continued success, we ask for all Flower District members to please remember to wear your 2010 badges. Although we realize the program is not by any means foolproof, please remember that this is a program subject to all the positives and negatives of building a foundation from the ground up.

How do I become a member of the Badge Program?

Fill out the Membership Application form and resale card completely and submit both items along with membership fees to LAFDBP, 766 Wall Street, Los Angeles, CA 90014. Allow seven days for your application to be processed before picking up your badges.

Remember to attach a copy of your California Board of Equalization Resale Certificate or the processing of your application will be delayed. Your badges may be picked up either at the entrance to the Los Angeles Flower Market (Monday, Wednesday, or Friday, from 2:00 a.m. to 8:00 a.m.) or any other time before 12:00 noon at our office.

Thank you for your continued support!

L.A. Flower District Association /Badge Program

2010 Application for New Trade Members (Valid from Jan. 1 - Dec. 31, 2010)

1. Business Owner's Name: (Print Clearly) _____

2. Home Address: _____

City _____ State _____ Zip _____

3. Home Telephone _____

4. Business Name _____

5. Business Address _____

City _____ State _____ Zip _____

6. Business Telephone _____ Fax # _____

7. E-Mail Address _____

8. Type of Business:

Retail Florist Wholesale Florist Interior Decorator Caterer Other (specify): _____

9. Resale Certificate Number from California State Board of Equalization:

Note: Your membership will not be processed and there will be NO cash refunds or credit in the event the California State Board of Equalization reports back that your Resale Number as Invalid or Closed.

10. Signature of Applicant _____

11. Names of individuals as you want them to appear on your badges (optional):

Badge 1. _____ Badge 4. (\$3.00 extra) _____

Badge 2. _____ Badge 5. (\$3.00 extra) _____

Badge 3. (\$3.00 extra) _____ Badge 6. (\$3.00 extra) _____

Please check membership period:

\$30.00 - 1 Year Membership (Year 2010 only) \$50.00 - 2 Year Membership (Year 2010 and 2011)

Fee Amount Enclosed: \$ _____ Date: _____ Check Money Order Cash

Please make checks payable to: **LAFDA**. Enclose: (1) photocopy of your California State Board of Equalization Resale Certificate, (2) completed application and resale card, (3) payment.

Mail documents to: **Los Angeles Flower District Badge Program, 766 Wall Street, Los Angeles, CA 90014**

Please allow 7 days for your application to be processed before picking up your badges. **Note: Badges will not be mailed out.**

Important notice from the State Board of Equalization concerning purchases "for resale."

Misuse of Resale Certificates

One of the rights granted to holders of seller's permits is the authority to issue resale certificates for merchandise they intend to resell. The permit is NOT a "Buyer's" license to purchase property at wholesale for personal or business use, to decorate one's home. Such misuse of a resale certificate for the purpose of evading payment of the sales or use tax or for personal gain constitutes a violation of the law. Those persons who are found to have made illegal use of their permits may be subject to one or more of the following penalties:

1. Criminal prosecution. This could lead to a fine up to \$5,000, imprisonment up to one year, for each offense.
2. A minimum penalty of \$500 or 10% of the amount of tax due, whichever is more, for each misuse.
3. A 25% penalty for fraud, or intent to evade the tax, on all unreported tax liability.
4. Revocation of the seller's permit.